

PRESS RELEASE

Energy transition - hydrogen - events

LAUNCH OF A NEW SUSTAINABLE AND NOISE-FREE ENERGY PRODUCTION SOLUTION FOR EVENTS: THE HYDROGEN POWER GENERATOR

- The [GL events Group](#), a global player in the events industry, is accelerating the sector's energy transition by making an initial purchase of 4 electro-hydrogen generators (GEH2®) produced by [Energy Observer Developments](#) (EODDev).
- The aim of both companies is to launch a new, sustainable and noise-free solution for generating power at events.
- Thanks to its fuel cell, the GEH2® hydrogen power generator can produce and deliver electricity where it is needed, with no pollution, no CO₂ emissions, no fine particles and no waste.



On Wednesday 27 October at 4pm at the HyVolution exhibition at the Paris Event Center (Paris, 19th district), the GL events Group and Energy Observer Developments (EODDev) will officially sign the framework contract for the supply of 100% hydrogen-powered mobile generators (GEH2®).

This revolutionary technology, developed and produced in France by EODDev, will help accelerate the energy transition in the events sector.

As of mid-2022, the GL events Group will be able to provide its clients with an innovative service: sustainable energy produced on the event site itself, at an affordable cost. Initially, four 100-kVA mobile electric generators running exclusively on hydrogen will add to GL events' power-distribution solutions.

In addition to not producing any polluting emissions, these mobile hydrogen power generators have several other advantages:

- ultra quiet when running,
- odorless,
- instant start-up and embedded smart system (4G connection and remote monitoring),
- double adduction system, enabling the generator to operate continuously,
- possible to stack 2 GEH2® generators on top of each other to reduce the footprint on the ground and raise their visibility,
- co-generation system to produce heat and/or domestic hot water, thus achieving yields close to 80%.



This investment highlights the GL events Group's determination to be a forerunner as regards this innovative technology, which is fully in line with its sustainable development policy. With this new product offer, we want to support our clients in their efforts to reduce the environmental impact of their events.

Olivier FERRATON, Deputy Managing Director of the GL events Group, CEO of the Live Division

We are delighted that a market leader such as GL events has chosen our technology to launch its hydrogen-based product offer. The event industry is a key area for the deployment of our solutions and zero pollution and noise reduction will soon be the norm in the sector. This contract underpins our development strategy, at a time when we are preparing to launch our new production line, which will produce around 200 generators a year for use on land and at sea.

Jérémie LARRIGUE, CEO of EODDev

Twelve years ago, the GL events Group took on a pioneering role in the event industry by initiating work on the environmental and societal performance of its product and service offers. Once again, the Group is betting on innovation to give events access to sustainable off-grid power production. This represents a real turning point for the sector's energy transition, and a further step forward in the Group's efforts to reduce the carbon footprint of its services.

Charles de LORGERIL, CSR Director, GL events Group

About GL events

As an integrated Group that operates in all event-related professions, GL events is a leading player in the three main events markets: congresses and conventions; sporting, cultural, corporate and political events; and fairs and exhibitions aimed at trade professionals or the general public. GL events is organized into three main business divisions: GL events Live groups together all the professions and services associated with corporate, institutional, and sporting events. Its teams provide turn-key solutions, from consulting and design to the final production of the event. GL events Exhibitions manages and produces over 300 proprietary fairs. Its portfolio covers a wide range of sectors: food-services, culture, textiles/fashion, industry, etc. GL events Venues manages a network of 50 event venues (Convention Centers, Exhibition Parks, Concert Halls and Multi-purpose venues) based in France and around the world. With offices and venues on five continents and in more than 20 countries, GL events employs 4,600 people. The Group is listed on Eurolist Euronext Compartment B Paris.

*2019 figures, pre-COVID

About EODDev

Created in March 2019, EODDev (Energy Observer Developments) is the result of the unique experience acquired on board Energy Observer: the first clean energy self-sufficient hydrogen vessel, developing innovative solutions for the environment. The company's mission is to accelerate the energy transition by offering sustainable, reliable, efficient, and affordable industrial solutions using hydrogen. EODDev's expertise and products address the entire energy value chain with zero-emission electro-hydrogen generators for land-based use (GEH₂®) or for maritime and river applications (RexH₂®), as well as floating mobile hydrogen distribution stations (STSH₂). In addition to its industrial activities, EODDev helps its clients to design tailor-made solutions to achieve successful energy mixes through its Energy Designer office, and facilitates the deployment of hydrogen mobility solutions with its H2 360 application. EODDev's recent fund-raising operation and the signing of partnerships with leading industrial groups have enabled the company to launch the industrialization and marketing of these innovative solutions.

Contacts

For GL events

GL events Press Department: service.presse@gl-events.com | +33 (0)6 45 74 52 86

For EODDev (Amalthea agency)

Marie-Laure MARTINOT: mlmartinot@amalthea.fr | +33(0)4 26 78 27 11

Fabienne BOCCARD: fboccard@amalthea.fr | +33 (0)6 80 59 80 63